Paul Marion

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EDUCATION

Cal State University in Northridge
Graduated in May 2013
Bacherlor in Arts
Majored in Graphic Design

SKILL SETS

Web & Mobile UI Design

UX Design

HTML & CSS

Javascript

Branding

Motion Design

INTEREST

Basketball   Traveling   Photography

Food   Music   Fitness

A LITTLE ABOUT ME

Fresh and creative web designer specializing in brand identity and visual communication. With over five years of experience as a proactive part of largely known creative agencies, I aspire to promote growth and continue developing extensive knowledge of typography, layout, color sense and the latest design tools. Driven to develop a career where I am able to create and contribute the highest quality of work as a well rounded and innovative team player.

WORK EXPERIENCE

Telepictures, A Warner Bros. Company (Burbank, CA)
Web Designer April 16 - Present
+ Prepare and sketch wireframe concepts for a mobile game based on user flows.
+ Create user interface and worked closely with iOS developer to bring the app to life.
+ Set up and deliver daily email newsletters using Jekyll and YAML.
+ Redesign and develop responsive websites for well known shows.
+ Perform QA testing within multiple browsers and providing solutions for any found problems.
+ Design high quality marketing materials in a variety of media: web banners, social media and mobile.

Giftfund (Calabasas, CA)
User Experience / User Interface Designer February 2015 - April 2016
+ Generate unique creative and visual solutions to improve the user flow of the app.
+ Provided in-app graphics including character illustrations and i conography.
+ Designed landing pages and marketing tools including social media graphics and print collateral.

Quantum Solutions (Calabasas, CA)
Front End Web Designer August 2014 – April 2016
+ Created high-end, effective websites and web applications by referencing site maps, wireframes, requirement documentations and visual design templates.
+ Designed and developed responsive email campaigns that drives conversions.
+ Resolved any issues encountered during project development or maintenance and present solutions.
+ Produced print products such as billboards, magazine covers, and showcase materials.

Smart Swipe (Agoura Hills, CA)
User Experience/Interface Designer August 2013 – August 2014
+ Led a rebranding campaign that included a logo redesign, mobile app user interface makeover, updated websites, and landing pages.
+ Designed brand collaterals, mail flyers, and web animated banner ads, to promote the brand and support the sales and marketing of the app.

Custom Creatives (Agoura Hills, CA)
Graphic Designer February 2012 – August 2013
+ Collaborated on various projects with the designers, operations team, and executives.
+ Managed projects and communicated with clients to deliver them great quality work.
+ Designed a variety of advertising materials both web and print to help small companies market their businesses.
+ Provided logo design, website design, landing pages, posters, brochures, branding packages, web based banner ads and more.

Visual Communication (Northridge, CA)
Freelance Designer November 2011 – May 2012
+ Participated in meetings and collaborated with other artists and provided design and marketing solutions for a wide range of regional, national, and global clients.
+ Designed landing pages, logos, stationaries, movie flyers and website interface.